

Fair Trade

Fairtrade is a global movement that ensures farmers receive a fair wage for their products. This means they can grow crops sustainably and improve their communities. By choosing Fairtrade goods, we support ethical trade and make a positive difference in the world, promoting fairness and equality for everyone, everywhere.



El Salvador

El Salvador is the smallest and most densely populated country in Central America. Known as the "Land of Volcanoes," it is a mountainous nation bordered by Guatemala, Honduras, and the Pacific Ocean. Its capital and largest city is **San Salvador**.

Key Facts

Population: Approximately 6.3 million (2026 estimate).

Official Language: Spanish.

Currency: United States Dollar and Bitcoin.

Geography: It is the only Central American country without a Caribbean coastline. It features over 20 volcanoes and world-class surfing beaches.

- Lesson 1: Where Does Our Food Come From? - Locate major food-producing countries with a focus on Central America.
- Lesson 2: What Is Fairtrade? - Understand what Fairtrade is and why it matters.
- Lesson 3: Exploring a Fairtrade Region in Central America - Investigate a Central American region producing Fairtrade goods (e.g., coffee in Colombia).
- Lesson 4: Why Do Trade Links Matter? - Examine global trade links and their impact on producers and consumers.
- Lesson 5: Why Isn't All Trade Fair? - Explore the challenges of achieving Fairtrade globally.
- Lesson 6: How Can We Support Fairtrade? Develop ideas for promoting Fairtrade locally and globally (assessment lesson).

Key Vocabulary	
Fair Trade	Fairtrade is a way of buying and selling products that ensures farmers and workers earn a fair price for their work.
COCOA	- Cocoa is the powder made from cocoa beans, which are used to make chocolate.
import	Goods that <u>come to a country from another country</u>
export	Goods that are <u>sent to another country</u>
producer	A producer is a person or company that makes or grows things, especially food or goods.
exploitation	Exploitation means taking unfair advantage of someone or something, often for personal gain.
plantation	a large agricultural estate that grows a single crop such as cocoa or coffee

